Business Plan
2016–2017

Department of Communities, Culture and Heritage

NOVA SCOTIA

Department of Communities, Culture and Heritage
Business Plan

2016-2017

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Message from the Minister

I am pleased to present the Department of Communities, Culture and Heritage's 2016-2017 business plan.

The plan for this year reflects government's commitment to Nova Scotia's culture, heritage, cultural identities, languages and healthy communities. It also demonstrates how we will contribute to meeting government's priorities for people, innovation and education.

We are pleased to welcome sport, recreation and physical activity to CCH this year and have created a new division called Communities, Sport and Recreation. This division will focus on building stronger organizational capacity, promoting and encouraging active living and leading the implementation of the Nova Scotia Shared Strategy for Recreation with Recreation Nova Scotia.

The department is also developing Nova Scotia's first culture action plan, which will help to define culture, raise awareness of its social and economic value and identify ways to support growth. Better understanding the role culture plays in the growth of our economy is a continuing goal for the department and we will update our gross domestic product statistics through an ongoing national partnership, in addition to other research initiatives.

A Nova Scotia that demonstrates pride and appreciation of our communities' identities can shape a better future for its citizens. An important initiative this year will be to co-lead the implementation of the provincial memorandum of understanding on treaty education. We will also develop a plan for Nova Scotia's participation in Canada's 150 for 2017.

My desire is that CCH is an effective organization that champions innovation, creativity, diversity and healthy activity. Many thanks to Department staff who work hard to deliver programs and support to communities and organizations throughout the province. I look forward to this year and to seeing the results of our work.

Tony Ince,
Minister

Mandate, Vision, Mission

Mandate

The Department of Communities, Culture and Heritage is responsible for contributing to the well-being and prosperity of Nova Scotia's diverse and creative communities through the promotion, development, preservation and celebration of our culture, heritage, identity and languages, and by providing leadership, expertise and innovation to our stakeholders.

Vision

A Province which enhances pride in our creative and diverse communities and people, allowing us to embrace our past and influence our future

Mission

The Department of Communities, Culture and Heritage supports our internal and external stakeholders and communities with best practice services, programs and policies that preserve and provide access to Nova Scotia's life-long learning, culture, heritage, identity and languages.

Links to Government Priorities

People

CCH will enhance government's outcome that Nova Scotia's population is growing, productive and thriving. Specifically, we will contribute to the goal of:

- Improving communities and social well-being

Specific actions to be undertaken by CCH include:

1. Promote and celebrate cultural expression and identity and build capacity within Nova Scotia's diverse communities by:
    a. Strategically aligning Communities Nova Scotia within the department to help build capacity.
    b. Modernizing the Multiculturalism Act.
2. Lead and prepare a substantive plan for Nova Scotia's participation in Canada's 150 for 2017.
3. Collaborate with Engage Nova Scotia and Office of Immigration to support the development of welcoming communities.
4. Lead, in partnership with Recreation Nova Scotia, the implementation of the Nova Scotia Shared Strategy for Recreation.

Measures:

Culture Index (specific index questions related to community and social well-being, such as personal growth, cultural organizations and public good). Example questions include:

- Culture provides me with opportunities for personal growth and culture makes me proud of where I live
- Culture helps attract new residents from outside of Nova Scotia and culture provides reasons for people to stay in their community

Innovation

CCH will enhance government's outcome that Nova Scotia has a strong and globally competitive economy and a sustainable, modern government. Specifically we will contribute to the goals of:

- Creating the climate for private sector and social-enterprise economic growth through cultural development
- Supporting tourism through enhanced visitor cultural experiences

Specific actions to be undertaken by CCH include:

5. Implement the recommendations of the Culture Action Plan.
6. Leverage the value of Nova Scotia's culture to support tourism. Specific examples include:
    a. Revitalize the Nova Scotia Museum system to enhance the quality of visitor experience, build partnerships and ensure long term sustainability.
    b. Maximize opportunities for the Bluenose II to attract visitors to Nova Scotia and create high quality experiences.
7. Continue to support provincial roll-out of Connect.ca, an online resource which connects to all sport, recreation and physical activity opportunities in a region or community, including programs, facilities and trails.

Measures:

Culture GDP as measured by the Culture Satellite Account

Visitor experience as measured by the culture index and visitor surveys

Education

CCH will support government's outcome that skilled Nova Scotians drive a knowledge and innovative economy. As the government's culture department CCH has a significant role to play in the inclusion of "Arts" in STEM (Science, Technology, Engineering and Mathematics) to create STEAM. Our cultural assets such as museums, libraries and archives are also significant contributors to the other aspects of STEAM.

Specific actions will include:

8. Collaborate with Education and Early Childhood Development and use the assets of CCH to ensure that "Arts" is included in STEAM (Science, Technology, Engineering, Arts and Mathematics) and our contribution to the other aspects of STEAM are maximized.
9. Support the integration of NS Culture in the school curriculum and position CCH sites as excellent resources for learning.
10. Collaborate with EECD to support and enhance curriculum that develops physical literacy, as well as support complementary community programming. Physical activity improves cognitive outcomes, school performance, attitudes, concentration, attention and classroom behavior.

Measures:

Develop new measures that connect to global government measures (for example, the connection between culture and early learning indicators).

Culture Index (specific questions related to culture and learning). Examples include:

- culture provides me with opportunities for personal growth

- culture provides me with opportunity to express myself

Core Responsibilities

Innovative Organization

Our outcome is that CCH is an effective and best practice organization where innovation, creativity and diversity are supported, communicated and championed.

CCH will foster an engaged, accountable and creative work force exhibiting best practices and innovation in the delivery of programs and services for Nova Scotians.

Specific actions to be undertaken by CCH include:

1. Launch the grants management public portal that will provide secure, convenient and expandable on-line application process for our grant programs, reducing process times and improved service to clients.
2. Continue to develop an organizational value of evaluation to ensure programs meet government priorities as appropriate and core department responsibilities.
3. Pursue e-commerce other opportunities in CCH facilities and support the buy local movement.

Measures:

Client surveys on interaction with the department

Number of programs to complete evaluations

Stewardship and Lifelong Learning

Our outcome is that Nova Scotia is a province demonstrating pride and appreciation of the identity of communities to which we belong to positively shape our future and inspire us to share with others.

CCH will strengthen communities by:

- Preserving, protecting, promoting and presenting Nova Scotia's arts, culture, heritage and languages.
- Working to support a culture of life-long learning throughout Nova Scotia.

Specific actions to be undertaken by CCH include:

4. Address the long term sustainability of the Nova Scotia museum.
5. Complete the Library funding review.

6. Co-lead the implementation of the provincial MOU on treaty education.

Measures:

Culture index (questions on pride of place, value of culture). Sample questions include:

- Libraries make my community a better place to live.
- It is important to me that historic sites and/or buildings exist and are maintained in my community.

Creative Economy and Artistic Excellence

Our outcome is that Nova Scotia's creative communities are contributing to increased economic growth, quality of life and sense of belonging.

CCH will contribute to revitalizing Nova Scotia's communities and economy by supporting cultural industries and fostering artistic and expressive excellence and celebration.

Specific actions include:

7. Implement the recommendations of the Culture Action Plan.
8. Implement a research and communications strategy to improve measurement and awareness of culture's impact on the economy and social well-being.
9. Ensure CCH agencies and crown corporations improve governance, accountability and alignment with government priorities.

Measures:

Culture GDP as measured by the Culture Satellite Account

Culture Index (questions on importance of creative economy and artistic excellence). Sample questions include:

- Performing arts events are important to the economic wellbeing of my community.
- Performing arts events make my community a better place to live.

Cultural Promotion and Community Capacity

Our outcome is that Nova Scotia's communities thrive with increased celebration and promotion of cultural identity.

CCH preserves, promotes and celebrates cultural expression and identity to build capacity within Nova Scotia's diverse communities

Specific actions include:

10. Promote the benefits of Cultural Identity to foster welcoming and inclusive communities.

11. Establish and implement community engagement plans at all CCH public institutions to ensure public infrastructure is used to support integration activities.
12. Work with Engage Nova Scotia to ensure community engagement principles articulated.
13. Work with sport and recreation stakeholders to address barriers to participation for underrepresented populations (women and girls, low socio-economic status, persons with disabilities).

Measures:

Culture Index (questions related to pride of place, cultural celebration). Specific questions include:

- Culture helps attract new residents from outside of Nova Scotia and Culture provides reasons for people to stay in their community.
- Culture provides me with opportunities for personal growth Culture makes me proud of where I live.
- Cultural organizations are critical to the sustainability of my community.

Department Expenses Summary

Departmental Expenses Summary
($ thousands)

Programs and Services	2015-2016 Estimate	2015-2016 Forecast	2016-2017 Estimate
Office of the Minister and Deputy Minister	557	511	**527**
Culture and Heritage Development	15,020	15,376	**19,619**
Communities, Sport and Recreation	1,075	1,388	**16,370**
Archives, Museums and Libraries	34,957	36,844	**35,323**
Planning Secretariat	4,738	4,646	**4,596**
Acadian Affairs	2,034	2,037	**1,998**
African Nova Scotia Affairs	829	783	**771**
Gaelic Affairs	480	485	**408**
Art Gallery of Nova Scotia	2,147	2,232	**2,077**
Total - Departmental Expenses	**61,837**	**64,302**	**81,689**
Ordinary Recoveries	**4,718**	**5,297**	**4,909**
Funded Staff (# of FTEs)			
Department Funded Staff	**220.6**	**203.7**	**244.3**

Note:
For Ordinary Revenues, see Estimates and Supplementary Detail Book, Chapter 2
For TCA Purchase Requirements, see Estimates and Supplementary Detail Book, Chapter 1